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U.S. PATENT DOCUMENTS					
Examiner Initials *	Cite No.	Number Kind Code ² (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Clied Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Rolevant Figures Appear
/MV/		5,796,952	Davis et al.	08-1998	
		5,872,588	Aras et al	02-1999	
\mathbf{M}		6,353,929	Houston, John S.	03-2002	
		6,434,747	Khoo et al.	08-2002	
		 			
			 		
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		OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Exeminer Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	т,

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			U.S. PATENT DOCUMEN	NTS	
Examiner	and	U.S. Patent Document	Name of Petentee or Applicant	Date of Publication of Cited	B
Initials *	Che No.	Number (N known)	of Cited Document	Document MM-OD-YYYY	Pegse, Columns, Linea, Where Relevent Passages or Relevan Figures Appear
/MV/		5,848,397	Marsh et al.	12-1998	
		5,721,827	Logan et al.	02-1998	
1		5,809,481	Baron et al.	09-1998	
Y		5,854,897	Radziewicz et al.	12-1998	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 1

	Complete if Known	
Application Number	10/037,005	<u> </u>
Filing Date	December 21, 2001	
First Named Inventor	Matz	
Group Art Unit	2175	
Examiner Name	Unknown	
Attorney Docket Number	BS01442	

U.S. PATENT DOCUMENTS					
		U.S. Patent Document	Name of Patentee or Applicant	Date of Publication of Cited	Pages, Columns, Lines, Where
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/MV/		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

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Substitute for form 1449A/PTO				Complete If Known	
				Application Number	10/037,005
INFO	RMATION	DIS	CLOSURE	Filing Date	December 21, 2001
STATEMENT BY APPLICANT				First Named Inventor	Matz
				Group Art Unit	2175
	(use as many si	ieets es	necessary)	Examiner Name	Unknown
Sheet	1	of	1	Attorney Docket Number	BS01442

U.S. PATENT DOCUMENTS					
Examiner Initiate *		U.S. Petent Document	Name of Patentee or Applicant	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	Cite No.1	Number Kind Code (if known)			
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OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS				
Examiner Cite the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(a), volume-issue number(a), publisher, city and/or country where published.		T³		

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